



MEDIA RELEASE

CONNECT WITH COUNCIL ON FACEBOOK

City of Port Lincoln will step into the exciting world of social media with the launch of the City of Port Lincoln Council Facebook page on Thursday 14 September 2017.

The Council's Facebook page will be used to promote and inform people about the wide range of Council services, programs and projects, which are delivered for the benefit of our community and visitors.

The introduction of the Facebook page will enable Council to provide information on Council matters and what is happening in the community more directly, efficiently and quickly. Council's Social Media Policy can be viewed on the Council website.

Mayor Bruce Green said, "We are excited about getting 'social' and look forward to engaging with more members of the Port Lincoln and wider communities. It will allow Council news to reach more homes and devices, and allow quicker and easier access to information".

The Facebook page will be monitored and maintained Monday to Friday from 9am to 5pm with the exception of public holidays. While the Facebook page will allow Council to reach more people and monitor comments and 'likes', any formal enquiries, requests, compliments and complaints still need to be directed through the Council office or website www.portlincoln.sa.gov.au/feedback.

We encourage the community to like and share information from the Facebook page and people can comment on the posts. Council will respond to posts where necessary by close of the next business day.

Council's Facebook page is being used as a tool to inform people on what is happening in the community, complementing Council's existing communication methods. In the future it may become more interactive.

Any media enquires can be directed to the Chief Executive Officer, Rob Donaldson on 8621 2325 or email plcc@plcc.sa.gov.au.

Rob Donaldson
Chief Executive Officer

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