

## MEDIA RELEASE

# PORT LINCOLN FEATURES ON NEW AUSSIE EDITION OF MONOPOLY

"No need to roll the dice, do pass GO, come direct to Port Lincoln, the Seafood Capital of Australia".

Mayor Bruce Green, on behalf of the Port Lincoln community, attended the unveiling and launch of the all new Australian Monopoly board game at the Sydney Harbour YHA on Wednesday June 14.

Last year the people of Australia were invited to vote for their favourite Australian destinations, with only 22 communities to be represented on the special new Aussie edition of Monopoly. The Australian edition showcases Australia's most popular tourist destinations as well as uniquely Australian-themed tokens, Title Deed Cards, Chance and Community Chest cards.

Port Lincoln, as the most liveable city on Eyre Peninsula, South Australia, is proud to have a place on the new Australian Monopoly Board.

Home to the iconic Tunarama event for 56 years and more recently host to the Teakle AutoSprint and SALT arts and culture festival, Port Lincoln is also perfectly located to explore the natural beauty of southern Eyre Peninsula's National Parks and wild coasts.

"Almost 15,000 people call Port Lincoln home and many more enjoy our city's facilities, services and ambience. Thank you to all of those in our regional community who voted to help achieve our 'Monopoly' status!" said Mayor Bruce Green.

Our community has so many local and national heroes, from Dean Lukin, Kyle Chalmers and Jacqui Hockaday to Sam Sarin, Dinko Lukin and Hagen Stehr. Makybe Diva is celebrated on the foreshore of Boston Bay through the magnificent sculpture work of local artist Ken Martin.

"We welcome this exclusive recognition as an Australian Monopoly destination and look forward to the new Aussie edition making its way into homes, locally and internationally", said Mayor Bruce Green.

**Rob Donaldson**  
**Chief Executive Officer**

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