

MEDIA RELEASE

PORT LINCOLN LANDS YELLOW ON AUSSIE MONOPOLY BOARD

Mayor Bruce Green attended the unveiling of the Australian version of the Monopoly board at the Sydney Harbour YHA this morning together with the winning State Premier's office and 18 Mayors and dignitaries from across Australia.

Mayor Green accepted an oversized Monopoly property card for Port Lincoln featuring the iconic shark cage diving experience.

Port Lincoln features in the 'yellow' section of the Australian Monopoly Board, alongside Barossa Valley and Kangaroo Island.

"A huge thank you must go to our local radio station 5CC/Magic 899 and commercial tourism operators that encouraged the community to vote for Port Lincoln through their social media networks. What a fantastic result to be included on the new Aussie Monopoly Board", said Mayor Bruce Green.

"I encourage everyone to roll the dice on the new Aussie Monopoly Board with the new edition showcasing Australia's most popular tourist destinations together with our wonderful city, Port Lincoln".



The community should be very proud of their voting efforts as this has enabled Port Lincoln to feature on the new Monopoly Board after 35,000-plus votes determined the 22 places selected across Australia, from 40 originally nominated by State and Territory tourism authorities.

Any media enquiries can be directed to Mayor Bruce Green on 0437 437 051 or email plcc@plcc.sa.gov.au.

Rob Donaldson
Chief Executive Officer

Release Date: 14 June 2017