

MEDIA RELEASE

CRUISE SHIP WELCOME PROGRAM SELECTED AS A FINALIST IN SA TOURISM AWARDS

The City of Port Lincoln is proud to advise that its Cruise Ship Welcome Program is a finalist in the 2017 South Australian Tourism Awards. The Tourism Night of Nights is being held Friday 10 November where we will find out if we are a winner.

The South Australian Tourism Awards are presented by the **South Australian Tourism Industry Council** and proudly supported by the [South Australian Tourism Commission](#). Now in its 33rd year the Awards celebrate and acknowledge tourism businesses that have demonstrated outstanding achievement and success throughout the year.

The Cruise Ship Welcome program which is delivered by Council, was developed in partnership with the South Australian Tourism Commission, Flinders Ports, Regional Development Australia Whyalla and Eyre Peninsula (RDAWEP) and numerous local businesses and community participants. The successful program ensures that visitors enjoy their time in and around Port Lincoln and leave with the intention to return on a longer visit in the near future and recommend Port Lincoln to their family and friends. The welcome program builds community pride through the engagement of volunteers, local community groups and businesses and includes the following elements:

- Mayor Bruce Green and the Port Lincoln Jazz Band being wharf-side to personally welcome cruise ship passengers as they disembark
- Face to face information service as cruise ship passengers leave the wharf, provided by our wonderful volunteers
- A complimentary shuttle bus service from the wharf to the CBD and return
- On-shore tours developed by the Port Lincoln Visitor Information Centre in partnership with local tourism operators
- The 'Port Lincoln in a Day' flyer which is personalised for each visit
- Extensive traffic management and risk management planning in consultation with Flinders Ports and wharf security.

Mayor Bruce Green said "I am thrilled that the City of Port Lincoln's Cruise Ship Welcome Program has become a finalist in the 2017 SATIC Awards. I am on the wharf when a cruise ship is in port assisting to welcome visitors to our beautiful City. I understand first hand how much work goes in to each and every visit by a number of different people and organisations to ensure visitors have the best time possible and want to return. Thank you and well done to all involved! I would also like to congratulate other finalists from our region and wish them the best of luck!"



City of Port Lincoln



Port Lincoln - Seafood Capital of Australia

There are approximately 60 volunteers involved in the welcome program, and Council is most grateful for the stellar welcome they provide to our visitors.

If you would like to become a cruise ship volunteer please contact Donna Marshall on 8621 2307 or email donna.marshall@plcc.sa.gov.au.

Janet Grocke
Acting Chief Executive Officer

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