



POLICY DOCUMENT

17.63.9

Policy Name	PUBLIC ART
Policy No	17.63.9
Reviewed By	Janet Grocke Manager Community Development
CEO Authorisation	Rob Donaldson CEO
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1. PURPOSE

This Public Art policy is designed to provide a framework for Council's planning and decision making in relation to the commissioning of public art.

The City of Port Lincoln recognises the benefit of public art being used to enhance public spaces; reflect and explore issues of indigenous culture; local heritage and identity; engaging members of the community; increase amenity and provide innovation. Council is also aware of the opportunities for creating local economic growth through arts and cultural development.

2. DEFINITIONS

'Public art' is all artistic works located in open public spaces or facilities, and accessible to the public. Public art can include sculptural and mural-based forms as well as functional pieces often integrated into buildings such as seating, lighting, paving etc. Not all public art has to be a permanent feature, examples include video and sound projection and live performance based works for festivals and events.

3. POLICY PRINCIPLES

This Public Art policy is founded on the following principles:

- The arts are a fundamental part of this community and its culture and play an integral role in developing and enriching local and regional identity.
- That all communities within the Council area will have equal opportunities to participate in public art.
- Professional artists and craftspeople, play an integral role in successful and meaningful public art programs.
- Community collaboration is essential for the successful implementation of a public art program for the City.

4. **POLICY OBJECTIVES**

A key strategy within Council's Strategic Directions document (N20122760) is for a Citywide Arts and Cultural Strategy to be implemented (2.1 Public Places & Facilities, Enhance the image of public places). Based on the Port Lincoln Public Art Strategy (N20139906) as adopted by Council, the City of Port Lincoln will embark on a Public Art program to assist in the realisation of the community's vision and is based on the following objectives:

- Allow for and coordinate the provision of public art in streetscaping, master planning and urban design projects throughout the city.
- Create more enjoyable and interesting public spaces throughout the city through high quality, innovative and diverse public art.
- Establish a clear and effective process for public art activities.
- Ensure that existing and new works are appropriately maintained.
- Increase the enjoyment, appreciation and participation of our communities in public art.
- Increase private and commercial support for public art.
- Increase opportunities for economic and tourism development through an active public art program.

5. **POLICY GOALS**

Through this Public Art policy, City of Port Lincoln will strive to:

1. Engage in public art activities through a process that involves the community and details the procedures to be followed in the implementation of this policy.
2. Assess any proposed installation against the following criteria:
 - Represent aspects of historical, cultural, environmental or social significance to the region.
 - Enhances and re-vitalises public areas and facilities within the Council area.
 - Involves a standard of excellence.
 - Creates employment, training and opportunities for local artists, craftspeople, community members and businesses.
 - Demonstrate its relationship with a particular site.
 - Complies with public health and safety and access requirements during and after construction.
 - Requires minimal ongoing maintenance and are durable.
3. Identify opportunities for public art inclusion (as part of the project) in the development of identified major capital works undertaken by Council which involve the modification of the urban landscape.
4. Allocate and monitor resources for the maintenance of existing public art works.
5. Ensure that any new public art installations of a permanent nature must include a maintenance schedule with a clear indication of how such maintenance will be funded and resourced.
6. Acquire public art which may be purchased, commissioned or donated. All acquisitions and donations must be measured against the criteria listed above.

6. REVIEW

This policy shall be reviewed by the City of Port Lincoln within twelve months after the conclusion of each periodic election or on significant change to legislation or aspects included within this policy.

7. REFERENCES

- Council's *Strategic Directions* Document (N20122760)
- Council's *Public Art Strategy* Document (N20139906)
- 17-65-T1 Public Art Assessment Form