

STRATEGIC DIRECTIONS PLAN

2021-2030

OUR KEY FOCUS AREAS

VISION

"An inclusive and connected community committed to excellence in lifestyle, culture, industry and innovation"



Goal 1



ECONOMIC GROWTH AND OPPORTUNITY

We will be an innovative, diverse and growing local economy

- Southern Eyre Peninsula's commercial, health, education and community regional hub
- Productive agriculture, fishing and aquaculture sectors
- Quality tourism and visitor experiences
- Long term job creation, investment growth and partnership opportunities
- Infrastructure supporting growth and import and export viability
- New, sustainable industries based on a clean environment and quality natural resources
- Innovative, entrepreneurial, globally connected businesses

Goal 2



LIVEABLE AND ACTIVE COMMUNITIES

We will be a healthy, safe, inclusive and empowered community

- Community and individual physical and mental health and well-being
- Community safety and liveability
- Empowered, inclusive, connected, diverse and resilient community
- Opportunity for children and young people to reach their potential, older people to be valued and all people to participate fully
- A regional centre for arts, culture and local heritage

Goal 3



GOVERNANCE AND LEADERSHIP

We will be strategically driven, community aware and accountable

- Customer-centric service delivery
- Local and regional community leadership
- Strategic focus, effective and accountable decisions, responsive to significant events
- Open, effective and productive community and stakeholder engagement
- Sustainable long term financial position

Goal 4



SUSTAINABLE ENVIRONMENT

We will be clean, green, renewable and resilient

- Healthy natural environment, waterways, land biodiversity and coast
- Pristine protected coastal environment
- Environmental responsibility and sustainability
- Climate change resilience and adaptation

Goal 5



COMMUNITY ASSETS AND PLACEMAKING

We will be a welcoming, liveable and accessible City

- Public places and infrastructure meeting economic and community needs
- Community facilities and open spaces for recreation, leisure and health and well-being
- Foreshore, CBD and Marina Precincts public realm activation
- Safe, inclusive and sustainable public places and Council facilities
- Local and regional accessibility and connectivity



The full Strategic Directions Plan 2021-2030 can be accessed at www.portlincoln.sa.gov.au/documents/strategic-plans-and-strategies



Port Lincoln is an iconic South Australian regional coastal city and is home to over 14,000 people. Known as the Seafood Capital of Australia, and the major service centre for the communities of the southern Eyre Peninsula.

The Plan is ambitious and incorporates significant projects and outcomes over the next 10 years. The implementation of these projects will be dependent on Council's financial and resourcing capacity and Council will continue to seek capital and operational revenue opportunities, funding partnerships and/or future borrowings, to achieve the best outcomes for our City.

We acknowledge the Barngala People, the Traditional Owners of the land on which the City of Port Lincoln rests and their continuing connecting to land, sea, culture and community. We pay our respects to Elders past, present and emerging, and we extend that respect to other Aboriginal and Torres Strait Islander people in our community.