

POLICY DOCUMENT

14.63.3

Policy Name	Directional Signage
Policy No.	14.63.3
Version:	1.1
Strategic Reference:	3.5 Implement business excellence and continuous improvement, including service reviews for relevance, efficiency and effectiveness.
Responsible Department:	Environment and Infrastructure
Policy Adopted:	16 May 2022
Last revised date:	26 October 2015
Minute reference:	CO 22/077
Next review date:	Council will review this policy 4 years after adopted date or following significant change to legislation or aspects included within this policy.
Applicable Legislation:	
Related Policies:	
Related Documents:	

1. PURPOSE

To regulate and co-ordinate the placement of directional signs on Council's road reserves, footpaths and public spaces to maintain the effectiveness of priority traffic control signs and directional signs and to ensure the amenity of the city is maintained.

2. REQUEST FOR SIGNS

All requests for a directional sign to be erected on a Council road reserve, footpath or public space must be submitted in writing to Council.

The evaluation of directional sign requests shall have regard to:

- the priority required for traffic management and safety signs;
- ensure that the cumulative visual impact of all signage contributes to a high quality urban environment; and
- facilitate adequate directional information for key community facilities and tourist destinations.

Council may require a financial contribution from the applicant to have a symbol or tourism sign erected.

Signs erected for Government Departments, Government Agencies and private businesses shall meet full cost recovery, including the cost of installation. Non-profit community organisations shall be required to meet the cost of the sign only. Where a community benefit would be derived by the erection of the sign, no contribution will be requested for erecting the sign.

3. RELEVANT DELEGATED POWERS AND DUTIES

Any actions or decisions made regarding this policy, will be enacted upon as per Council's current Delegations Register.