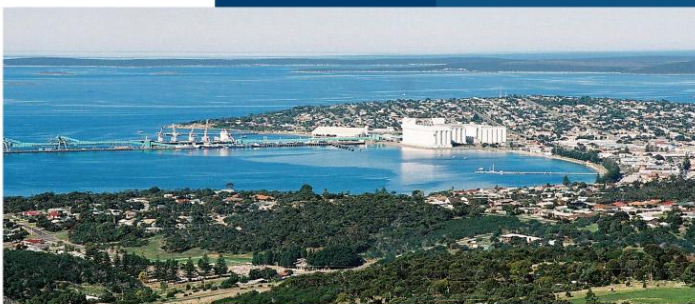
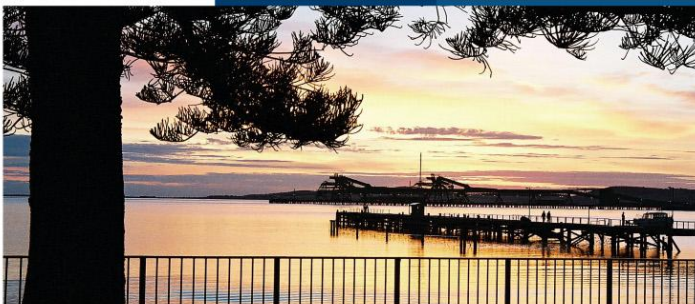
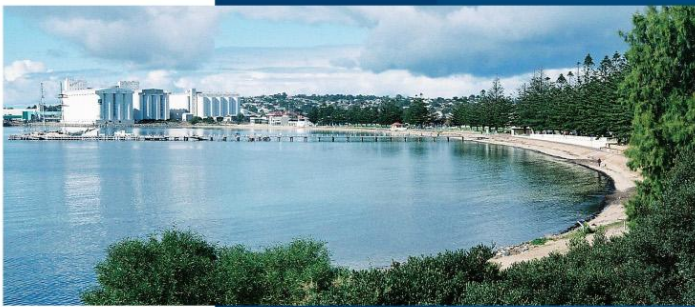




# City of Port Lincoln



## Strategic Directions

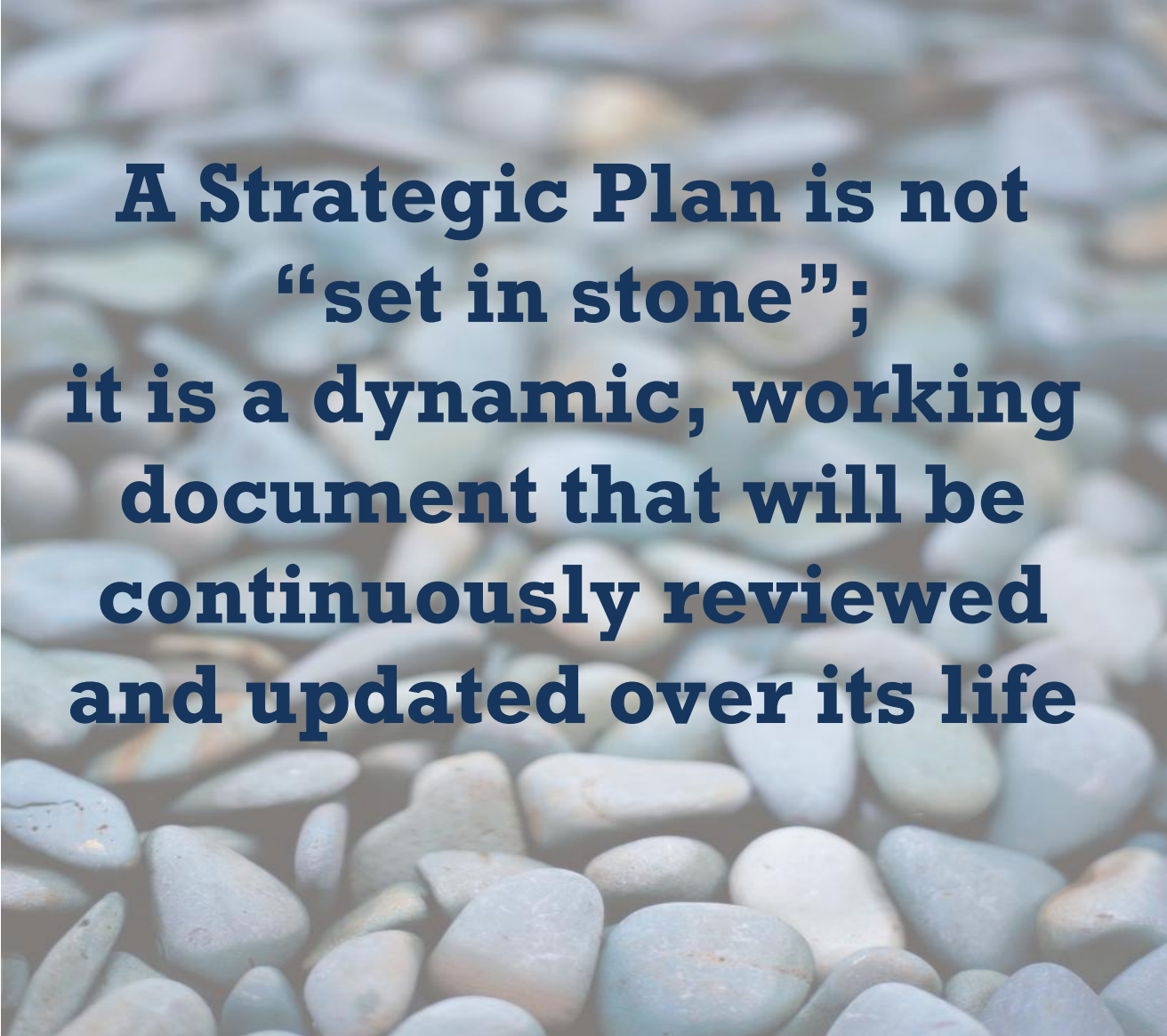
### Council Strategic Management Plan

### 2012 Review

Record No: N20122760  
File 18.80.1.1

Adopted 16<sup>th</sup> July 2012





**A Strategic Plan is not  
“set in stone”;  
it is a dynamic, working  
document that will be  
continuously reviewed  
and updated over its life**

Table of Contents

Tracking Schedule..... 4

City of Port Lincoln Map ..... 5

City of Port Lincoln Statistics ..... 6

Executive Summary ..... 7

Introduction..... 7

Consultation ..... 8

Adoption..... 8

Our Vision ..... 8

Key Priorities in Realising the Vision ..... 9

Corporate By-Line..... 9

Our Principles and Values..... 9

Local Government Act 1999, Section 122 ..... 10

Recognition of State & Commonwealth Services..... 11

Alignment with the South Australian Strategic Plan ..... 12

Integrated Strategic Management Planning ..... 14

Key Areas and Goals ..... 15

APPENDIX A ..... 16

    Key Objectives & Strategies..... 16

## Tracking Schedule

Process Stage	Date
<b>Original “Strategic Plan 2007-2017 Review 2009”</b>	Adopted 21 May 2007
<b>First Review “Strategic Plan Review 2009”</b>	Adopted 6 October 2009
<b>Community Survey</b>	18 July 2011 – 26 August 2011
<b>Second Review commenced 2011</b>	endorsed for consultation 19 March 2012
<b>Public Consultation “Strategic Directions”</b>	29th March to 27th April 2012
<b>Report to Council for consideration of submissions</b>	4 <sup>th</sup> June 2012
<b>“Strategic Directions” document</b>	Adopted 16 <sup>th</sup> July 2012
<b>Next Planned Review</b>	Following 2014 Local Government Elections

# City of Port Lincoln Map



## City of Port Lincoln Statistics

Total area:	3,800 hectares
Population Estimated:	14,788
Average Rainfall:	490 mm
Foreshore (length)	21 km
Recreational Open Space Area:	220 hectares
Lincoln Cove Southern Lake Area:	2 hectares
Roadways Unsealed (length)	10 km
Roadways sealed (length):	161 km
Total Footpath Length	66 km
Assessments to June 2011	8078
Site Value Rateable Properties: June 2011	\$1,061,908,200
Local Board of Main Roads proclaimed	22 November 1866
District Council of Port Lincoln proclaimed	1 January 1880
Town Corporation proclaimed	8 August 1921
Proclaimed City:	30 January 1971
Boundaries extended	26 March 1981

[http://www.censusdata.abs.gov.au/census\\_services/getproduct/census/2011/quickstat/LGA46300](http://www.censusdata.abs.gov.au/census_services/getproduct/census/2011/quickstat/LGA46300)

### 2011 Census QuickStats




All people - usual residents

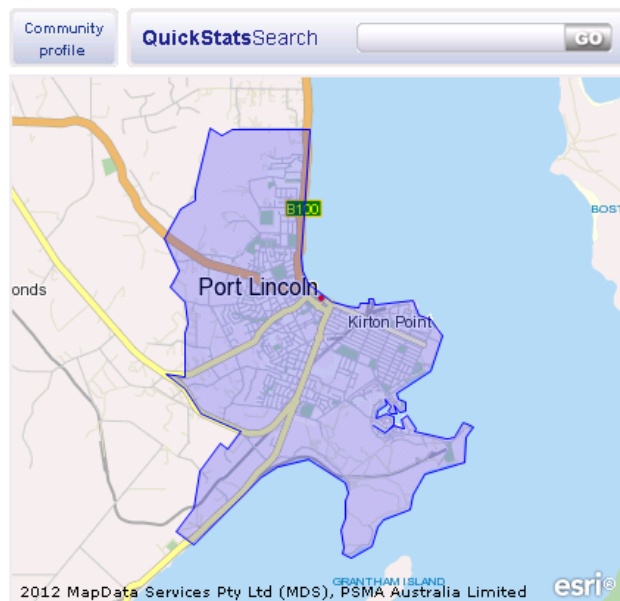


Australia | South Australia | Local Government Areas

#### Port Lincoln (C)

Code LGA46300 (LGA)

	<b>People</b>	<b>14,086</b>
	Male	6,872
	Female	7,214
	Median age	38
	<b>Families</b>	<b>3,743</b>
	Average children per family	1.8
	<b>All private dwellings</b>	<b>6,557</b>
	Average people per household	2.4
	Median weekly household income	\$924
	Median monthly mortgage repayments	\$1,300
	Median weekly rent	\$180
	Average motor vehicles per dwelling	1.6



## Executive Summary

The document “**Strategic Plan 2007-2017**” was adopted in May 2007 to provide structure for future priorities and directions for the City of Port Lincoln.

The focus for the City was set based on seven key areas:

# Recreation and Open Spaces City Image Infrastructure Transport Network Environment Community Projects Economic Development

These key areas remain the heart of this 2012 review of Councils Strategic Plan “Strategic Directions”

## Introduction

Council must develop, adopt and review plans for the management of its area<sup>1</sup>, collectively called **Strategic Management Plans**.

Council may review its plans at any time. We assess our progress against the strategic objectives annually in development of the Annual Business Plan and comparatively with end of Financial Year reporting requirements.

As is required under the act, a comprehensive review is required within 2 years following a general election (November 2010). At its meeting of 18<sup>th</sup> July 2011 Council resolved to undertake a review its **Strategic Plan**.

The Senior Management team commenced a review and evaluation of current works programs in line with the **Strategic Plan**. A working document was extracted from the plan showing the Key Objectives and Performance outcomes. Staff undertook an evaluation of the achievements to-date; financial resources allocated and identified future programs and capital requirements.

Operating costs and revenues were analyzed and factors applied to predict Councils financial position for the coming years.

Capital projects and possible funding sources were also reviewed and updated. A number of project timelines have been brought forward or deferred, however the overall strategic direction and concept of the plan has not altered.

## Consultation

The Local Government Act 1999, Section 122 (6), requires Council to give opportunity for the public to be involved in the review process.

A Community Survey based on the key objectives and strategies was released for public comment during August 2011. In accordance with the Act and Council policy 2.63.1, submissions were received until 26 August 2011 with approximately 750 responses; around a 10% return on ratepayer base. Council was pleased with the number of responses and constructive comments and feedback received through the survey process.

The content of the submissions was considered by Council at a workshop held 13 October 2011.

A draft document titled “Strategic Directions” was prepared and released for community consultation in March 2012. Council held a community forum during the consultation period at Ravendale Sports Centre, which was well received from those who attended.

In June 2012 a report was prepared for Council summarizing the submissions and feedback received on the document. A final version of the document “Strategic Directions” has been prepared in consultation with staff and elected members.

## Adoption

The reviewed document titled **“City of Port Lincoln – Strategic Directions”** was adopted by Council in accordance with the Local Government Act 1999, Section 122, at its Ordinary Meeting on 16<sup>th</sup> July 2012

## Our Vision





## Key Priorities in Realising the Vision

- C**reate a central theme for the CBD
- O**pen space & sustainable sporting facilities encouraged
- M**ake it easier to get around in the CBD
- M**ore shelter, greenery and pedestrian amenity
- U**talise facilities fully by encouraging shared community activity
- N**eeds of the community, retail and business are met for car parking
- I**dentify locations and plan for future residential and industry development
- T**ry to incorporate environmental sustainability in design
- Y**es we will work with the community to achieve positive growth and change!



## Corporate By-Line

Since 2011 Council have added a corporate by-line in its promotional advertising and communications.

*Striving to be more, City of Port Lincoln, your community, your place*

## Our Principles and Values

We are committed to:

- honesty and transparency in all things we do
- accountability and fiscal responsibility
- being responsive to our community's needs
- focussing on the 'big picture'
- being socially responsible
- providing community spaces and facilities which meet Risk Management requirements
- providing safe work places for employees and contractors
- providing leadership to the Community
- actively engage and communicate with the Community and external stakeholders

## Local Government Act 1999, Section 122

In development and review of this Strategic Plan, Council have given consideration to the Local Government Act 1999, Section 122 as follows:

122(1)(a)	<ul style="list-style-type: none"> <li>• Council have given consideration to the Strategic Plans of regional, state and national external parties and as shown in sections following</li> </ul>
122(1)(ab)	<ul style="list-style-type: none"> <li>• Financial Statements Note 15 Asset Sustainability Ratios</li> <li>• Infrastructure &amp; Asset Management Plans - set service levels and standards</li> <li>• Policy 7.63.9 Treasury Management</li> </ul>
122(1)(b)	<ul style="list-style-type: none"> <li>• Appendix A                             <ul style="list-style-type: none"> <li>• Key Objectives &amp; Strategies</li> <li>• Performance Outcome</li> <li>• Actions</li> </ul> </li> </ul>
122(1a)	<ul style="list-style-type: none"> <li>• (a) Long Term Financial Plan (is yet to be adopted in the regulation format)</li> <li>• Infrastructure &amp; Asset Management Plans adopted November 2008 - Review 2012 following Asset Revaluation</li> </ul>
122(2)	<ul style="list-style-type: none"> <li>• Consistency with City of Port Lincoln Planning Strategies</li> <li>• Development Plan Port Lincoln Council Consolidated – 24 May 2012</li> </ul>

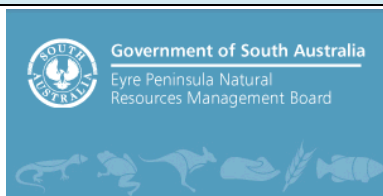
## Plans and Strategies of External Parties

Local Government Association Strategic Plan 2011-2015	<ul style="list-style-type: none"> <li>• <a href="http://www.lga.sa.gov.au">www.lga.sa.gov.au</a></li> </ul>
Regional Development Australia - Whyalla and Eyre Peninsula Strategic Direction 2010	<ul style="list-style-type: none"> <li>• <a href="http://www.eyreregion.com.au">www.eyreregion.com.au</a></li> </ul>
Zero Waste SA Strategy	<ul style="list-style-type: none"> <li>• <a href="http://www.zerowaste.sa.gov.au">www.zerowaste.sa.gov.au</a></li> </ul>
District Council of Lower Eyre Peninsula	<ul style="list-style-type: none"> <li>• <a href="http://www.lowereyrepeninsula.sa.gov.au">www.lowereyrepeninsula.sa.gov.au</a></li> </ul>
Eyre and Western Region Plan	<ul style="list-style-type: none"> <li>• <a href="http://www.sa.gov.au">www.sa.gov.au</a> A volume of the South Australian Planning Strategy</li> </ul>

## Recognition of State & Commonwealth Services

On behalf of the community, the City of Port Lincoln recognises the importance of forming partnerships, providing leadership and being an advocate to other levels of government, to ensure our City has access to quality services and supplies.

Natural Resource Management (EPNRM & DENR)– Water, Electricity, Land Management, Waste Water, Coastal Protection	Port Lincoln Chamber of Commerce EPLGA – other EP Councils SAPOL – Law & Order	Regional Development Australia RDA – Economic Development Indigenous Community	Health and Aged Care Emergency Services Transport Infrastructure – Rail, Road, Air, Sea
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## Alignment with the South Australian Strategic Plan



[www.saplan.org.au](http://www.saplan.org.au)

Council has aligned its objectives with the *Seven Key Areas of Focus* of the State Government, as announced by the Governor in his address to the opening of Parliament<sup>2</sup> (14<sup>th</sup> February 2012), and support the Targets of South Australian Strategic Plan 2011

South Australian Strategic Plan Seven Key Areas of Focus & Description	City of Port Lincoln Strategic Plan Objectives
<b>CLEAN GREEN FOOD</b> Description: This key area is about supporting clean green food and wine industries and takes into consideration the following factors: clean energy, conservation, protecting farming land, a healthy Murray River and sustainable tourism	5.3 Water and Energy Resources  7.2.2 Continued support for the development of alternative port for the fishing industry
<b>THE MINING BOOM AND ITS BENEFITS</b> Description: This key area is about positioning communities to benefit from exploration and mining	7.2.4 Encourage Industries which provide services for the development of Mining on EP
<b>ADVANCED MANUFACTURING</b> Description: This key area is about growing existing manufacturing businesses, creating new and innovative products and developing the skills of South Australians	7.2 Facilitate and support initiatives to attract new industry to the City

<p>South Australian Strategic Plan</p> <p>Seven Key Areas of Focus &amp; Description<sup>3</sup></p>	<p>City of Port Lincoln Strategic Plan</p> <p>Objectives</p>
<p><b>A VIBRANT CITY</b>                      Description: This key area focuses on creating a vibrant capital city where people want to live, work and socialise. For those Councils who aren't located in Adelaide please consider this key area in terms of improvements you are making to your own townships or cities – such as planning or development of recreation areas and public spaces</p>	 <p>2.1.17 Citywide Streetscape Strategy to enhance aesthetics implemented</p>
<p><b>5. SAFE AND ACTIVE NEIGHBOURHOODS;</b>                      Description: This key area is about creating safe and active neighbourhoods through crime prevention and the design of public spaces. Linked to this key area will be the development of a State Public Health Plan and Healthy Neighbourhood plans (to be led by Councils)</p>	<p>1.1.1 to-1.1.7 Provide safe and accessible multi use pedestrian trails for all members of the community in accordance with Walk21 Charter</p> <p>1.2 Open Spaces Provide safe open spaces to meet community needs</p>
<p><b>AFFORDABLE LIVING;</b>                      Description: this key area aims to provide stability and security to South Australians through affordable living. The Government will increase supply of affordable homes that are energy efficient and water wise. Under this key area the Government will consider flexible payment options for service charges, concessions and relief initiatives. This key area also includes planning to ensure homes are close to public transport and near essential services</p>	<p>7.2.10 Investigate open space consolidation/development for housing projects</p>
<p><b>7. EARLY CHILDHOOD</b>                      Description: this key area will focus on the integration of policies, planning and support for children's development across all parts of government</p>	<p>6.3.1 Explore partnership opportunities to develop Child Friendly strategies within the Library</p> 

## Integrated Strategic Management Planning

The Key Objectives and Actions detailed in this Strategic Plan are used as the basis for the preparation of the **Annual Business Plan** and **Annual Budget** documents. Council commit to **fiscal discipline** in its deliberations in setting **Rating policy** and **prioritising** capital and operational expenditure. Individual capital works and operational programs are updated and evaluated through out the year, to monitor achievement of the desired Performance Outcomes and accuracy of budgeting forecasts.

Council gives consideration to organisation wide **risk management framework** in setting of its Corporate Plans.

Council’s has undertaken an Asset Revaluation in 2012, and revised Infrastructure and Asset Management Plans (I&AMP) will be adopted to assist Council in their **decision making** in relation to consolidation, improvement and replacing of assets and building of new **community infrastructure**.

Strategic Management Planning is vital for Council to ensure it remains **financially sustainable** into the future. The success of these planning processes is dependent upon a common direction by management and elected members. This will ensure a **unity of purpose** and a clearer understanding of the linkage and financial impact amongst Councils’ operational areas. Using integrated Strategic Management Planning as a tool in developing Councils’ financial budgets and Long Term Financial Plans (LTFP) gives the community and ratepayers **confidence**, that the elected bodies’ decision making is based on a common pathway in achieving our vision.



## Key Areas and Goals



# APPENDIX A

## Key Objectives & Strategies

Items shown in **RED TEXT** are additional Strategies or Actions included in the 2012 review



## 1.1 Recreation & Sporting Activities & Facilities

Provide and support both structured and non structured recreation and sporting activities and quality facilities for all members of the community

Action Ref	Key Objective & Strategies	Performance Outcome	Action	Status	Comments
1.1.1	<b>Provide safe and accessible multi use pedestrian trails for all members of the community in accordance with Walk21 Charter</b>	Pedestrian trails accessible to all community members	<i>Maintain Parnkalla Trail as per maintenance plan</i>	ongoing	general maintenance undertaken
1.1.2			<i>Upgrade and seal of sections of Parnkalla Trail as per adopted plan</i>	ongoing	Section from Lincoln Highway entrance sign to Oasis completed. Oasis to Axel Stenross planned for 2011-12
1.1.3		Increased number, length and condition of multi use trails	<i>Explore options to link existing walking trails and footpaths through parks and reserves to widen the walking network across the City</i>	New Strategy/Action	
1.1.4			<i>Develop a concept plan to extend Parnkalla Trail through Sarin Marina property to connect with Greyhound Road, including integrated walking/cycle network in the Murray's Point area</i>	New Strategy/Action	
1.1.5		Develop multi-use pedestrian trail from Tasman Terrace to Axel Stenross Maritime Museum	<i>Development design concepts and seek relevant engineering and planning approvals for project</i>	ongoing	discussions held with DTEI. Concept design prepared by consultant IN 2010/11
1.1.6		Linear Trail from Springfield Drive to Stuart Terrace established	<i>Finalise concepts and engineering design. Source funding for stage 1 of project</i>	New Strategy/Action	Linear Trail Concept prepared by consultant in 2010. Engineering & planning approvals to be prepared in 2011/12
1.1.7		Decrease in dog faeces on walking trails	<i>Install additional doggy bag dispensers and dog watering points on walking trails.</i>	New Strategy/Action	
1.1.8	<b>To ensure playgrounds and associated infrastructure meet current design and maintenance standards</b>	All Playgrounds assessed and either upgraded to meet current standards or removed	<i>Construct and upgrade of playgrounds as per playground strategy</i>	ongoing	Altair Cres in 2009/10 Foreshore in 2010/11 Wellington Square in 2012/13
1.1.9			<i>Develop a plan to construct shade structures over major playgrounds</i>	ongoing	
1.1.10			<i>Continue maintenance program of playgrounds</i>	ongoing	
1.1.11			<i>Review the Playground strategy for community consultation, in line with Community Land Management Plans</i>	no action to date	refer operational review strategy priorities
1.1.12			Increased community use of council playground areas	<i>Explore non traditional playground options - for youth, fitness and incorporate into Playground and open space Strategies</i>	New Strategy/Action
1.1.13	<b>Encourage wider community participation at Ravendale to ensure a sustainable future for the facility</b>	Standard as Regional Sporting Complex enhanced to support financial sustainability	<i>Undertake consultation on the requirements for a basketball facility and explore possible location and concept designs</i>	New Strategy/Action	
1.1.14			<i>Liaise with SACA in relation to requirements for upgraded cricket facilities and wickets at Ravendale</i>	New Strategy/Action	

## 1.1 Recreation & Sporting Activities & Facilities cont.

Action Ref	Key Objective & Strategies	Performance Outcome	Action	Status	Comments
1.1.15	<b>Complete the upgrade of Tennis facilities at Stevenson St and Tennyson Terrace</b>	Improved facilities for regional sport	<i>Assist Tennis Association with Tennyson Tce clubroom improvements and landscaping. Undertake planning and investigate funding opportunity to install lighting at Stevenson Street courts.</i>	ongoing	8 new international standard courts constructed at Stevenson Street 2010/11. Acrylic surfacing and building improvements in 2011/12.
1.1.16	<b>Improve recreational boating facilities</b>	Axel Stenross and Billy Lights Point boat ramps upgraded	<i>Upgrade pontoons at Billy Lights Point boat ramp</i>	partial	investigating complete rebuild of floating pontoons and grant funding opp.
1.1.17			<i>Continue maintenance of facilities at Axel Stenross boat ramp</i>	ongoing	
1.1.18		Public fish cleaning facilities available	<i>Install fish cleaning facilities at suitable boat ramp locations</i>	New Strategy/Action	
1.1.19		Proper Bay Boat Ramp upgraded	<i>Undertake improvements for Proper Bay Boat Ramp</i>	New Strategy/Action	
1.1.20	<b>Improve facilities at sporting grounds</b>	All sporting facilities and grounds assessed	<i>Poole Oval - seal roadways. Contribute to the upgrade of BFC change rooms to include public conveniences</i>	ongoing	contribution to BFC budget towards public toilet facilities
1.1.21			<i>Kirton Oval - seal road way, fencing of oval and upgrade buildings and toilets</i>	no action to date	
1.1.22			<i>Assist Mallee Park Community Centre with upgrade of carpark and landscaping of oval facility.</i>	New Strategy/Action	
1.1.23			<i>Centenary Oval - upgrade Canteen/Bar, Public Toilets and Change room facilities</i>	partial	upgrade commenced in 10-11 with major community in-kind support. further works programmed for 11-12
1.1.24			<i>Centenary Oval - design, cost and construct public toilet facility at Southern end of facility.</i>	New Strategy/Action	
1.1.25	<b>Sporting and Community Groups contribute financially to Community Infrastructure maintenance and upgrades in support of Policy 7.63.11</b>	Policy adopted and lease fee structure for sporting and community groups utilising community facilities is implemented	<i>Review community facilities usage database, investigate fee structure options for capital sinking funds</i>	New Strategy/Action	
1.1.26	<b>Encourage sporting bodies to be self sufficient and adopt 'business model' for management of their Clubs.</b>	Groups are encouraged to follow the "Star Club" program to ensure sound club governance and business management	<i>Encourage Sporting Groups to embrace the "Star Club" initiative of the Office of Recreation and Sport</i>	New Strategy/Action	
1.1.27	<b>Provide a safe swimming environment that meets the needs of the community and visitors</b>	Swimming environment rated as satisfactory	<i>Prepare concept strategy for a community swimming facility - Strategy to include concept design, site assessment, construction estimates, ongoing maintenance costs and management models</i>	ongoing	refer Community survey results
1.1.28			<i>Explore private/public partnership of indoor swimming facility</i>	partial	Concept design by Sarin Property Group, discussions held with Navigator College
1.1.29			<i>Replace existing jetty swimming enclosure infrastructure</i>	ongoing	pontoon system to be investigated
1.1.30			<i>Prepare concept designs for a swimming pontoon adjacent to swimming enclosure</i>	New Strategy/Action	
1.1.31			<i>Maintain foreshore beach with regular grading and sand replenishment.</i>	New Strategy/Action	

**1.2 Open Spaces**  
Provide safe open spaces to meet community needs

Action Ref	Key Objective & Strategies	Performance Outcome	Action	Status	Comments
1.2.1	<b>Review Community Land Management Plans to guide the use of open spaces in the City of Port Lincoln</b>	Community Land Management Plans reviewed	<i>Undertake review and consultation on Community Land Management plans</i>	no action to date	refer operational review strategy priorities
1.2.2	<b>Improve the safety and overall standards of open space through a comprehensive review of land under the care and control of Council</b>	Open Space Development Strategy implemented	<i>Undertake a review of current parklands and open space, to develop a strategy including consolidation, upgrade or development of community open spaces</i>	no action to date	refer operational review strategy priorities
1.2.3			<i>Undertake preliminary design work for the upgrade of Nelson Square and Tennant Street Reserves</i>	New Strategy/Action	
1.2.4			<i>Undertake further improvements to BMX site inclusive of Landscaping, fencing, general maintenance</i>	New Strategy/Action	

**1.3 Funding and Resources**  
Provide funding and resources to achieve goals.

Action Ref	Key Objective & Strategies	Performance Outcome	Action	Status	Comments
1.3.1	<b>Explore partnering and funding arrangements for key infrastructure development projects</b>	Successful funding applications	<i>Seek funding contributions. Tourism, Planning SA, Bike SA for playgrounds, open spaces and pedestrian trails</i>	ongoing	
1.3.2			<i>Investigate Boating Facilities fund opportunity</i>	New Strategy/Action	
1.3.3			<i>Seek Open Space and Places for People funding options to extend Parkalla Trail through Sarin Marina property to connect with Greyhound Road. Develop a concept plan for an integrated walking/cycle network in the Murray's Point Council land</i>	New Strategy/Action	

## KEY AREA 2 CITY IMAGE

### 2.1 Public Places and Facilities Enhance the image of public places.

Action Ref	Key Objective & Strategies	Performance Outcome	Action	Status	Comments
2.1.1	<b>Citywide Arts and Cultural Strategy implemented</b>	Public art program developed and implemented	Provide financial sponsorship of the annual Port Lincoln Art Prize	ongoing	annual budget allocation
2.1.2			Develop a concept of a "Local Artists" Showcase area	ongoing	redevelopment dependent on grant funding. Working group to be established
2.1.3			Establish a public art committee/work group	New Strategy/Action	
2.1.4			Allocate Annual budget for public art projects	New Strategy/Action	
2.1.5	<b>Improve the cleanliness of public places through the provision of litter bins and the control of vandalism</b>	Additional CCTVs and public bins in place	Provide adequate street bins within CBD to meet the communities needs	ongoing	
2.1.6			Install recycling street bins within the CBD	New Strategy/Action	
2.1.7	<b>Implement planned maintenance and construction program of public amenities</b>	Public amenities improved to a high standard	Undertake a review of existing facilities with ongoing upgrade program to be established	ongoing	completion of facility at North Shields Cemetery in 2009/10
2.1.8			Design and re-construct public toilet facilities for corner of Bligh and Washington streets and on the foreshore (Yacht Club end)	New Strategy/Action	
2.1.9			Adopt a strategy for public toilets facilities out of CBD area	New Strategy/Action	
2.1.10			Re-construct replacement public conveniences at Shelly Beach	ongoing	
2.1.11	<b>Provide a safe foreshore environment for the Community to use</b>	Increased patronage of the foreshore by families	Continue support of "dry zone" on the foreshore area	ongoing	
2.1.12	<b>Continuous improvement of cemetery facilities</b>	Standard of cemetery facilities maintained and improved	Continue ongoing maintenance of cemeteries and establishment of new rafts	ongoing	RSL & Pioneer & North Shields all received improvements
2.1.13	<b>Enhance street cleanliness through the provision of a planned street sweeping program</b>	Standard of street sweeping improved	Review street sweeping program to ensure that standards meet Community expectations	ongoing	program in place
2.1.14	<b>Maintenance program for the City's parks and gardens</b>	Continuous improvement of City's parks and gardens	Review maintenance program for parks and gardens	ongoing	
2.1.15	<b>Improve streetscapes in CBD and Main Arterial Road network</b>	CBD upgrade completed and Arterial road network amenity improved	Continue CBD Upgrade strategy	ongoing	Hallet pl, Liverpool street PLEC and streetscape. Washington - Eyre St next, combined with PLEC scheme
2.1.16			Continue the PLEC program and arterial road network streetscape improvements	ongoing	
2.1.17	<b>Citywide Streetscape Strategy to enhance aesthetics implemented</b>	Strategy developed incorporating community feedback to create linkages and common vistas throughout the CBD	Develop and adopt a Streetscape Strategy for CBD, including standards for signage, public furniture, public art, landscaping, footpath treatments, commercial shop fronts etc	New Strategy/Action	
2.1.18		Street furniture installed and maintained to high standard	Install additional street furniture and replace damaged items when necessary, maintain cleanliness	New Strategy/Action	

## 2.2 Entrances and Signage

### Develop the image of the City through enhancing entrances and signage

Action Ref	Key Objective & Strategies	Performance Outcome	Action	Status	Comments
2.2.1	<b>Improve City entrances and main road aesthetics</b>	City entrances and main access road streetscapes improved	<i>Enhance entrance statements and roadside landscaping at Lincoln Highway (recognised as main entrance), Flinders Highway, and Western Approach roads</i>	partial	Lincoln & Flinders Hwy complete. Rail corridor and Porter St in progress.
2.2.2			<i>Upgrade New West Road, Verran and Mortlock Terrace entrance road reserves</i>	New Strategy/Action	
2.2.3			<i>Undertake improvements to the railway corridor, inclusive of fence replacement and landscaping</i>	ongoing	fencing replacement program to be staged
2.2.4			<i>Information Bay - undertake beautification and investigate entrance/exit improvements.</i>	New Strategy/Action	
2.2.5			<i>Improve and promote community &amp; business advertising at the Information Bay as an income stream to support the Visitor Info Centre</i>	New Strategy/Action	
2.2.6	<b>Provide signage that assists residents, tourists and visitors</b>	Community satisfaction with signpost program	<i>Develop and implement directional signage program in line with Streetscape Strategy</i>	ongoing	

## 2.3 Community Pride

### Encourage a sense of community pride in the City

Action Ref	Key Objective & Strategies	Performance Outcome	Action	Status	Comments
2.3.1	<b>To give recognition to volunteers and 'friends groups' that provide a range of assistance to the community of Port Lincoln</b>	Increased community ownership and involvement	<i>Ensure that volunteers are suitably inducted and work programs established and monitored</i>	partial	Induction program to be reviewed with admin resources allocated
2.3.2			<i>Develop strong partnerships with Community groups and individuals</i>	ongoing	NRM grant through Parks & Reserves for work in Dennis Westlake reserve. Caring 4 Coast funds for woody weed removal in conjunction with P&R volunteer group
2.3.3	<b>Encourage community ownership and participation in enhancing the City's image through awards and similar programs</b>	Community Funding program included in Annual Budget	<i>Expand volunteer participation for Council programs</i>	ongoing	highly valued by community and many enquires received for financial support
2.3.4			<i>Assist community groups to develop their club base and facilities</i>	no action to date	focus for 11-12
2.3.5	<b>Enhance relationships with key indigenous and multicultural groups</b>	Increase communication with wider community	<i>Initiate discussions with PLACC and key multicultural groups to develop stronger relations and understanding of social needs</i>	New Strategy/Action	

## 2.4 Funding and Resources

### Funding and resources provided to achieve a positive image for the City

Action Ref	Key Objective & Strategies	Performance Outcome	Action	Status	Comments
2.4.1	<b>To source or auspice funding on behalf of community groups from State and Federal funding programs</b>	Successful funding applications	<i>Apply for and source relevant funding</i>	ongoing	

## KEY AREA 3 INFRASTRUCTURE

### 3.1 Public Infrastructure and Facilities

**Improve the provision and maintenance of public infrastructure and facilities to support the growth of the City**

Action Ref	Key Objective & Strategies	Performance Outcome	Action	Status	Comments
3.1.1	<b>10 year infrastructure and asset management plans are utilised in Council budget decision making process</b>	10 year infrastructure and asset management plans reviewed and adopted - Stormwater, Transport, Buildings, Footpaths, Plant to ensure that service levels meet the needs of the community	<i>Continuous review of I&amp;AMP data</i>	ongoing	updating management plan
3.1.2		<b>Kerb and Gutter reconstruction program reviewed</b>	<i>Action kerb and gutter reconstruction program together with roadside tree replacement program</i>	New Strategy/Action	
3.1.3	<b>Stormwater infrastructure meets growing needs for future City development</b>	Stormwater infrastructure is adequate and disruption to community is minimised in heavy downfalls	<i>Continue upgrades to stormwater networks</i>	ongoing	
3.1.4			<i>Implement stormwater pump replacement program</i>	ongoing	
3.1.5	<b>Community Buildings meet the required standards and needs of the community</b>		<i>Building asset plan implemented</i>	ongoing	
3.1.6	<b>Upgraded Footpaths throughout the City to meet the Community's needs</b>	<b>Priority plan adopted for residential footpath construction</b>	<i>Allocate annual budget to enable strategic footpath construction program to be undertaken</i>	New Strategy/Action	
3.1.7			<i>Continue PLEC CBD footpath replacement program</i>	ongoing	
3.1.8			<b>Pram walks installed at all road crossings</b>	<i>Undertake an Audit of all footpath road crossings to ensure pram walks are installed to meet disability and wider community access requirements</i>	New Strategy/Action
3.1.9	<b>To adopt a road and car parking construction and maintenance program to meet the communities needs</b>	Community satisfaction with road surfaces	<i>Continue sealing of residential roads to meet service levels</i>	ongoing	
3.1.10		<b>Bike lanes program reviewed</b>	<i>Review on-road bike lanes effectiveness together with line marking requirements</i>	New Strategy/Action	
3.1.11		<b>Street signage appropriately maintained</b>	<i>Undertake an audit of street signage and develop a maintenance program</i>	New Strategy/Action	
3.1.12		<b>CBD carpark maintenance program adopted</b>	<i>Develop a program for the resurfacing of Council carparks</i>	New Strategy/Action	
3.1.13	<b>Council Plant meets current standards and work requirements</b>		<i>Dispose and replace plant and equipment in accordance with policy 8.63.2</i>	ongoing	

### 3.2 Funding and Resources

**Funding and Resources are provided to achieve goals**

Action Ref	Key Objective & Strategies	Performance Outcome	Action	Status	Comments
3.2.1	<b>To explore and maximise funding opportunities from State and Federal funding programs</b>	Successful funding applications	<i>Apply for and source relevant funding</i>	ongoing	
3.2.2	<b>Assist Community Groups to construct and maintain quality infrastructure and facilities</b>	<b>Council policy is applied consistently to Community Group requests</b>	<i>Action requests for Council assistance with Community Infrastructure investment in line with Council policy 7.63.11</i>	New Strategy/Action	

## KEY AREA 4 TRANSPORT

### 4.1 Traffic Management

**Provide a safe and accessible transport network to meet the needs of industry, tourists and the community**

Action Ref	Key Objective & Strategies	Performance Outcome	Action	Status	Comments
4.1.1	<b>Develop and implement a traffic management plan for the City</b>	Traffic flow and movement throughout the City meets the needs of a growing community	<i>Review road network</i>	ongoing	
4.1.2			<i>Review railway crossings and bridges and undertake upgrades in partnership with the State Government</i>	ongoing	funding application successful
4.1.3			<i>Complete the sealing of fringe roads</i>	ongoing	ongoing road construction program
4.1.4	<b>Provide improved and upgraded parking facilities in the CBD, including parking for businesses, shoppers and tourists</b>	Increased number of CBD Parking spaces	<i>Purchase strategically located properties for off street carparks</i>	ongoing	
4.1.5			<i>Review and implement timed car parking in the CBD</i>	ongoing	changes being implemented
4.1.6			<i>Commence redesign and construction work in Washington St (Bligh to Eyre) to create one way traffic and provide additional parking</i>	New Strategy/Action	
4.1.7			<i>Prepare concept plans for one way traffic for Napoleon Street (Porter to Mortlock to Adelaide Place) including undergrounding power lines and additional parking options</i>	New Strategy/Action	
4.1.8			<i>Construct improved pedestrian access to Centenary Oval to encourage CBD business long term car parking</i>	New Strategy/Action	
4.1.9	<b>Develop and adopt a CBD wide Parking Strategy</b>	CBD Car parking Plan Strategy is adopted and is supported as providing improved public carparks, by the wider community	<i>Develop and adopt a formal Parking Strategy Plan for the CBD including loading zones, disabled parking, uniform timed parking etc and standardised signage</i>	New Strategy/Action	
4.1.10			<i>Review CBD car parking requirements annually in consultation with the community</i>	New Strategy/Action	
4.1.11		Car parking turnover improved in CBD	<i>Support improved traffic inspection practices within CBD with budget allocation for Compliance Officers</i>	New Strategy/Action	
4.1.12	<b>Pedestrian Crossings meet the needs of the Community</b>	Pedestrian crossings are improved in CBD	<i>Review main road requirements for additional pedestrian crossings, Tasman Tce, Liverpool St, Hallett Plc, Porter St.</i>	New Strategy/Action	

**4.2 Advocacy & Support**  
**Advocate on behalf of the community**

Action Ref	Key Objective & Strategies	Performance Outcome	Action	Status	Comments
4.2.1	<b>Improved Heavy vehicle access through the Lower Eyre Peninsula Region</b>	Heavy vehicle access routes improved	<i>Continue to lobby government (Federal and State) in conjunction with the EPLGA and industry groups regarding the provision of heavy vehicle access through the City</i>	ongoing	Discussions held with DTEI, traffic light options when traffic numbers warrant, possible sites Liverpool/Porter, Lewis Lincoln hwy.

**4.3 Funding and Resources**  
**Funding and Resources are provided to achieve goals**

Action Ref	Key Objective & Strategies	Performance Outcome	Action	Status	Comments
4.3.1	<b>To explore and maximise funding opportunities from State and Federal funding programs</b>	Successful funding applications	<i>Apply for and source relevant funding</i>	ongoing	



## KEY AREA 5 ENVIRONMENT

### 5.1 Waste Management

#### Efficient and effective management of the City's waste

Action Ref	Key Objective & Strategies	Performance Outcome	Action	Status	Comments
5.1.1	<b>Encourage and promote waste reduction, recycling and reuse for the residential sector</b>	Increased participation rates in waste minimisation, recycling and reuse	<i>Continue encouragement of kerbside recycling</i>	ongoing	
5.1.2		Tonnage to landfill reduced	<i>Continue improvements to waste separation and recycling facilities</i>	ongoing	
5.1.3	<b>Local industry participating in waste minimization and recycling and reuse opportunities</b>	Increased participation rates in waste minimisation, recycling and reuse	<i>Offer waste separation incentives for industry and businesses</i>	no action to date	Currently business separate cardboard and paper for recycling
5.1.4			<i>Support composting initiative to utilise green waste</i>	New Strategy/Action	
5.1.5			<i>Implement shared services for adjoining townships recycling programs</i>	New Strategy/Action	
5.1.6		Tonnage to landfill reduced	<i>Support industry to convert waste into a useable product</i>	no action to date	
5.1.7	<b>Lead by Example and reduce Council's own waste generation</b>	Council operations waste production reduced	<i>Explore carbon reduction opportunities</i>	New Strategy/Action	
5.1.8			<i>Implement waste minimisation strategies</i>	ongoing	
5.1.9			<i>Encourage recycling internally</i>	ongoing	

### 5.2 Fire Prevention

#### Protect our people and our environment from bushfire

Action Ref	Key Objective & Strategies	Performance Outcome	Action	Status	Comments
5.2.1	<b>Continuous improvement of fire prevention strategies</b>	Risk of fire to the City minimised	<i>Continuously review and implement actions from the Greater Port Lincoln Bushfire Plan</i>	ongoing	many actions within the Bushfire Plan completed including new fire tracks and Winter Hill Observation Tower
5.2.2			<i>Continue to work with DCLEP and other key stakeholders on fire prevention</i>	ongoing	
5.2.3	<b>Responsible fire prevention management by landowners and residents</b>	Resources allocated to fire prevention plan	<i>Allocate adequate financial resources for fire prevention in budgets</i>	ongoing	
5.2.4	<b>Community embraces fire prevention initiatives</b>	Community awareness raised on fire prevention initiatives	<i>Assist community groups to action fire prevention programs</i>	ongoing	

### 5.3 Water and Energy Resources Sustainable management of water and energy sources

Action Ref	Key Objective & Strategies	Performance Outcome	Action	Status	Comments
5.3.1	<b>Develop and implement strategies (for example mulching, water tolerant species etc) that will reduce water usage on public open spaces</b>	Open space water consumption reduced whilst maintaining standards	<i>Extend the recycled waste water scheme to CBD and foreshore</i>	ongoing	
5.3.2			<i>Initiate discussions with developers for dual reticulation schemes where practical</i>	ongoing	
5.3.3	<b>Water reuse in new residential developments and existing businesses</b>	Water reuse opportunities identified	<i>Encourage discussions with industry and business to identify additional uses for reuse water</i>	ongoing	reuse water outlets provided to all schools for irrigation of their ovals
5.3.4			<i>Develop concept plans for Mallee Park Drain Reserve as potential stormwater storage and wetland</i>	ongoing	
5.3.5	<b>Catchment of Stormwater throughout City</b>	Incorporate stormwater catchment opportunities into Stormwater Management Plan	<i>Incorporate urban sensitive stormwater design into sub-division stormwater catchments</i>	New Strategy/Action	
5.3.6	<b>Incorporate water reduction strategies and storage facilities into Council's development requirements</b>	Water friendly developments	<i>Encourage new building developments to install greater rain water tank capacity than minimum required</i>	ongoing	Rainwater tank scheme introduced. Residential planning policy
5.3.7	<b>Encourage the Community to capture rainwater for household use to minimise reticulated water consumption</b>	Water friendly education strategies	<i>Continue to provide information on rainwater for household use</i>	ongoing	
5.3.8	<b>Reduce Council's energy consumption</b>	Reduced consumption of natural resources has flow on effect of financial savings for Council	<i>Implement solar power alternatives for council buildings</i>	New Strategy/Action	
5.3.9			<i>Encourage energy saving internally by using air-conditioning on a 'as needed basis', turn off office lights, computer monitors etc when not in use</i>	New Strategy/Action	Council office have initiated positive energy saving by only turning on air-conditioning systems on a 'needs basis' rather than timed

### 5.4 Advocacy and Support Advocate on behalf of the community

Action Ref	Key Objective & Strategies	Performance Outcome	Action	Status	Comments
5.4.1	<b>Positive environmental solutions for the City through better communication</b>	City receives Government Agencies' support for bush fire prevention for the City	<i>City continues to lobby Government with regard to Native Vegetation issues</i>	ongoing	
5.4.2		Community is kept informed on future water resource information	<i>Request annual reports from Department for Water on the "Water for Good" program</i>		

### 5.5 Funding and Resources Funding and Resources are provided to support environmental programs, projects and initiatives

Action Ref	Key Objective & Strategies	Performance Outcome	Action	Status	Comments
5.5.1	<b>Identify and access external funding, where necessary, to achieve environmental goals and objectives</b>	Successful funding applications	<i>Apply for and source relevant funding</i>	ongoing	

## KEY AREA 6 COMMUNITY PROJECTS

### 6.1 Infrastructure

#### Provide facilities that support our Community and visitors to our City

Action Ref	Key Objective & Strategies	Performance Outcome	Action	Status	Comments	
6.1.1	<b>Development of a joint use Civic Centre in the CBD</b>	Suitable location identified and concept plans developed for a future Civic Centre, to incorporate Chambers, administration and other community services	<i>Undertake a feasibility study into the viability of establishing a joint use Centre</i>	partial	working group formed	
6.1.2			<i>Identify possible locations within the CBD</i>	ongoing		
6.1.3			<i>Discuss options with private partners to acquire and/or develop property in CBD</i>	ongoing	No progress with DTEI (Manager Gov Properties).	
6.1.4			<i>Develop Business Plan for new Civic Centre Concept</i>	New Strategy/Action		
6.1.5			<i>Future plans developed for Library Services</i>	<i>Review Library Strategic Plan</i>	New Strategy/Action	
6.1.6			<i>Future plans developed for Visitor Information services</i>	<i>Develop a strategy for provision of Visitor Information and Tourism services</i>	New Strategy/Action	
6.1.7	<b>Planning undertaken for Community Recreation facility</b>	Strategy developed with the needs of the wider Community identified and considered	<i>Develop concept plans inclusive of swimming facilities, community centre activities, possible locations and scale</i>	New Strategy/Action		
6.1.8			<i>Develop concepts and evaluate opportunities for an upgraded community Cinema facility</i>	New Strategy/Action		
6.1.9	<b>The redevelopment of the Nautilus Theatre and Civic Hall Complex enables a sustainable future</b>	Facilities at the Civic Hall, including the Nautilus Theatre and Galleries are redeveloped to encourage greater community utilisation and benefit	<i>Provide support to update technical equipment, sound and lighting and community areas infrastructure</i>	New Strategy/Action	Other issues identified - Band Room, Entrance canopy and roof safety equip	
6.1.10			<i>Continue planning for multipurpose gallery area on 1st Floor</i>	ongoing	designs prepared, funding application lodged 2012	
6.1.11	<b>Maximise community use of Artyrea Gallery and Workshop</b>	Improved facilities to encourage greater community utilisation	<i>Develop a management and redevelopment plan for Artyrea Gallery</i>	New Strategy/Action		
6.1.12	<b>Maximise use of all Community Buildings</b>	Benefit to Community maximised	<i>Review and consolidation of Community Buildings as identified in the I&amp;AMP Building</i>	ongoing		
6.1.13	<b>Development of new animal shelter and kennel facility</b>	New Animal Shelter and Kennel Facility established	<i>Engage discussions with the RSPCA for a combined Animal Shelter</i>	no action to date		
6.1.14			<i>Continue improvements to Council kennel facility for short term impounding</i>	New Strategy/Action	concept plans for construction 12/13	
6.1.15	<b>Implementation of the Animal Management Plan</b>	<i>Dedicated Dog exercise area established</i>	<i>Identify suitable dog exercise areas</i>	New Strategy/Action		
6.1.16		<i>Cat controls introduced</i>	<i>Assess options for cat control including By-laws and registration</i>	New Strategy/Action		
6.1.17		<i>Improved dog control</i>	<i>Initiate discussions for shared services for compliance requirements with DC of LEP Council and DC of Tumby Bay</i>	New Strategy/Action		

## 6.2 Community

### Encourage the provision of activities and programs for the City's community

Action Ref	Key Objective & Strategies	Performance Outcome	Action	Status	Comments
6.2.1	<b>Encourage and support youth leadership and participation in community groups, activities and programs</b>	Increase in youth participation and community leadership	<i>Continue financial support for West Coast Youth &amp; Community Services</i>	ongoing	
6.2.2			<i>Continue Council representation and involvement in the Youth Advisory Committee YAC</i>	ongoing	new 3 year funding from Office for Youth
6.2.3			<i>Continue support of the YAC Youthoria Café initiative</i>	ongoing	
6.2.4			<i>Consider partnership options for development of Youth Groups</i>	New Strategy/Action	
6.2.5			<i>Strategy developed for "youth engagement" - spaces and programs</i>	<i>Seek information on the mobile 'fun for youth' project at Mid Murray Council and access viability for City and Eyre Peninsula region</i>	New Strategy/Action
6.2.6	<b>Community event support through use of Council services and facilities</b>	Council facilities are well utilised by the Community	<i>Continue promotion of Community Events with support of Council staff, equipment and facilities</i>	ongoing	implementation of weekly Times News Page and consistent radio advertising
6.2.7			<i>Provide budget commitment to support a Community Funding program</i>	ongoing	
6.2.8	<b>Provide support for Crime Prevention Initiatives</b>	Statistical decrease in anti social activities	<i>Maintain and improve CCTV coverage within CBD</i>	ongoing	
6.2.9			<i>Meet regularly with SA Police to discuss crime prevention options</i>	New Strategy/Action	
6.2.10			<i>Continue financial support and promotion of the summer night community bus</i>	New Strategy/Action	
6.2.11			<i>Undertake community consultation for continued support for the foreshore to remain a dry zone</i>	ongoing	
6.2.12	<b>International Relationships are explored and developed where there is benefit to the Community</b>	Positive outcomes for personal and business relations for the Community	<i>Facilitate discussions with groups to encourage multicultural festival</i>	New Strategy/Action	
6.2.13			<i>Explore opportunities of 'friendship' arrangements with overseas cities and towns, including meeting with representatives</i>	New Strategy/Action	
6.2.14	<b>Support the City's Local Heritage</b>	Local history is preserved and accessible to the local community and visitors	<i>Continue budget allocations to provide ongoing support for operation and maintaining of infrastructure, to our local museum attractions, Mill Cottage and Axel Stenross</i>	New Strategy/Action	

### 6.3 Community Information Services

#### Encourage the utilisation by the wider community of information services, activities and programs at the Library

Action Ref	Key Objective & Strategies	Performance Outcome	Action	Status	Comments
6.3.1	<b>Continue to develop and provide a library service that is relevant and dynamic in meeting the needs of our community</b>	Increased number of young families utilise library facilities	<i>Explore partnership opportunities to develop Child Friendly strategies within the Library</i>	New Strategy/Action	
6.3.2		Improved literacy for the Port Lincoln community	<i>Development of literacy program strategies</i>	New Strategy/Action	Kirton Point Children's Centre, Public Library Services Strategic Plan & the National Year of Reading 2012
6.3.3		Increased Youth utilisation of Library services	<i>Encourage Youth to the Library after school by offering a suitable relaxation area with TV and computer games</i>	New Strategy/Action	book sale funds
6.3.4		Local history collection is accessible for the future	<i>digitisation of local history Photographic collection.</i>	ongoing	needs resources allocated - explore volunteer support
6.3.5		Improved circulation, seamless delivery and sharing of resources, economic benefits.	<i>Continue evaluation of RFID System, self checking and booking systems</i>	ongoing	quotations sought - defer until long term location finalised
6.3.6			<i>Purchase and install the State wide One Card Library Management Software system</i>	New Strategy/Action	preparation for the 2012-13 financial year
6.3.7			<i>Promote the home delivery service for housebound community members</i>	New Strategy/Action	

### 6.4 Funding and Resources

#### Funding and Resources are provided to achieve goals

Action Ref	Key Objective & Strategies	Performance Outcome	Action	Status	Comments
6.4.1	<b>Identify and access external funding, where necessary, to achieve environmental goals and objectives</b>	Successful funding applications	<i>Apply for and source relevant funding</i>	ongoing	
6.4.2		Expanded and improved facilities	<i>Seek Federal and State funding support to complete redevelopment of first floor of Nautilus Theatre</i>	New Strategy/Action	
6.4.3		Local History Museums maintained	<i>Seek Federal and State funding support to ongoing operation and infrastructure upgrades to the City's local heritage museums</i>	New Strategy/Action	

## KEY AREA 7 ECONOMIC DEVELOPMENT

### 7.1 Develop collaborative partnerships to facilitate economic development initiatives

Action Ref	Key Objective & Strategies	Performance Outcome	Action	Status	Comments
7.1.1	<b>Develop collaborative partnerships to address emerging issues and trends and economic development opportunities.</b>	Partnerships with the RDA Whyalla and Eyre Board, Tourism EP, EPLGA, LGA, Pt Lincoln Chamber of Commerce and Tourism, State and Federal Government Agencies, developers and investors	<i>Continue financial support for RDAWEP, TEP, EPLGA, PLCC&amp;T</i>	ongoing	financial support of tourism under review
7.1.2			<i>Encourage CBD consolidation and development</i>	partial	

### 7.2 Sustainable Business investment and growth

#### Facilitate and encourage sustainable business investment and growth in the City

Action Ref	Key Objective & Strategies	Performance Outcome	Action	Status	Comments
7.2.1	<b>Facilitate and support initiatives to attract new industry to the City</b>	Increased number of new businesses and industry	<i>Provide support to encourage private investment in CBD with appropriate carpark developments, streetscaping and traffic management programs</i>	ongoing	One additional 22 car park developed Napoleon St. Discussions with Sarin Group re Washington one way for Coles dev.
7.2.2			<i>Continued support for the development of alternative port for the fishing industry</i>	partial	SOI lodged with Planning SA - Rezoning Deferred Dev Zone
7.2.3			<i>Maintain rating incentives policies for residential subdivisions and business developments</i>	ongoing	
7.2.4			<i>Encourage Industries which provide services for the development of Mining on EP</i>	<i>Establish collaborative relationships with Mining and support service industries to promote positive economic growth and benefits for the community</i>	New Strategy/Action
7.2.5	<b>Sponsor and promote events to attract tourists and visitors to the City</b>	Increased number of visitors to the City of Port Lincoln	<i>Continued support for major community events</i>	ongoing	
7.2.6			<i>Continued support of tourism through promotion of Tunarama, Cultural and Arts Events, Sporting/Tourism Events, Conferences</i>	ongoing	
7.2.7			<i>Purchase Council 'badged' marketing materials for promotion of the City</i>	New Strategy/Action	
7.2.8			<i>Continued support through budget allocations and promotion of Cruise Ship visitations</i>	New Strategy/Action	
7.2.9	<b>Continue to support the growth of existing local business</b>	Increased expansion and growth in existing businesses	<i>Encourage local business investment in CBD with carpark developments, street scaping and traffic management programs</i>	ongoing	CBD Street scaping PLEC/ footpath/drainage/ street trees
7.2.10	<b>Investigate open space consolidation/development for housing projects</b>	Strategy prepared with development project opportunities	<i>Develop and table a strategy report with locations, concept plans and financial viability of housing opportunities in the City</i>	New Strategy/Action	
7.2.11	<b>Commercial opportunities to assist Sporting and Community groups in become financially sustainable</b>	Sporting & Community Groups are less reliant on Council for financial support	<i>Identify possible areas around the City which maybe suitable for Council to 'sell' commercial advertising with the view that income be held in a trust account for distribution / investment / support of sporting and community groups</i>	New Strategy/Action	

### 7.3 Regulatory Framework

#### Council's regulatory framework supports sustainable economic growth

Action Ref	Key Objective & Strategies	Performance Outcome	Action	Status	Comments
7.3.1	<b>Ensure Council provides a regulatory and planning framework that encourages and supports sustainable economic development.</b>	Regulatory framework supports sustainable economic development and appropriate budget allocations made	<i>Continue revision and updating of City of Port Lincoln Development Plan</i>	ongoing	
7.3.2			<i>Complete - Residential DPA, Industry, Commercial and Bulky Goods DPA, Marina Residential DPA, Deferred Urban (Port Lincoln Proper) DPA, Greater City of Port Lincoln Structure Plan, Lincoln Cove Precinct Plan.</i>	ongoing	Review the DPA proposed for coming years as action
7.3.3			<i>Facilitate Federal and State Government support for economic development</i>	ongoing	DPA's progressing to support economic development, Industrial/Bulky Goods, Mortlock Tce commercial zone extended.
7.3.4		Encourage Developer funded DPA's	<i>Continue to communicate and work with local Developers to ensure the best long term growth outcomes for the City</i>	New Strategy/Action	

### 7.4 Funding and Resources

#### Funding and Resources are provided to support economic development projects and initiatives

Action Ref	Key Objective & Strategies	Performance Outcome	Action	Status	Comments
7.4.1	<b>Identify and access external funding and partnerships, where necessary, to achieve environmental goals and objectives</b>	Successful funding applications	<i>Apply for and source relevant funding</i>	ongoing	